



OCTOBER NEWSLETTER

The holidays are creeping up, and so is open enrollment for the health insurance marketplace! Bank of Cashton has you covered for both. Plus, money saving tips and some intriguing trivia! Read on to find out more...

[Visit our Website](#)

Did you know?



- The word “money” is derived from the Latin monere, meaning to remind, warn, or instruct. According to Roman mythology, the derivative title Moneta was an epithet of the Roman Goddess Juno, protectress of funds.
- China was the first civilization to create paper money.
- The concept of credit and debt have been documented existing as early as 1760 BCE, thanks to the Babylonian Code of Hammurabi.

Holiday Budgeting

Bank on the go with Asset by Bank of Cashton. This free app allows you to budget, plan, and manage your finances securely from your smart phone or device. A great tool for planning holiday spending!

[Learn more about Asset](#)



Your Health Insurance Partner

Need help sorting out your health insurance options before open enrollment begins in November? Reach out to Bank of Cashton and we will help you navigate the opportunities that may fit you and your family's needs. Questions? Call our help line today: (800) 205-7203

[Learn more here](#)



HSA Questions?

What is a Health Savings Account? Is it a good option for you and your family? What does it take to open an HSA? Get the answers to all these questions and more on our website! Or, call today and talk to Adam or Ann to get more information about Health Savings Accounts. (608) 654-5121

[HSA FAQ](#)



Saving money this fall can be easy!



The final months of the year are often months of big spending. Save a little green while the leaves change with these tips from our staff:

- Budget holiday expenses now. If you make a plan for spending in advance, you are less likely to overspend when the time arrives to make a holiday purchase.
- Winterize your home to save money on heating bills this winter! Stay warm *and* put money back in your pocket. Simple fixes like window sealing, adding a bit of insulation, and changing out furnace filters can make a big impact!
- Open enrollment is coming! Check to see if your current health insurance offers you the best

possible value (pro tip, Bank of Cashton can help you assess your options!)

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