



DECEMBER NEWSLETTER

We extend a heartfelt **Thank You** to all our customers as 2018 draws to a close. Thank you for choosing Bank of Cashton. We are thrilled to continue to serve your needs in 2019 and beyond.

Bank of Cashton is ready to help you celebrate the holiday season: whether it's giving gifts or giving back, we have you covered. Looking for some financial guidance or health insurance answers before the calendar turns over? We can help there, too!

Read on to learn more...

Visit our Website

Fraud Prevention Tips

For your protection, here is how Bank of Cashton will communicate with you via email, letters, and phone calls:

The Bank uses a secure, encrypted email website to communicate your personal data if needed. An employee will walk you through logging into the secure website to view the email and respond.

Don't trust caller ID on cell phones or land lines. These can be spoofed. Hang up and manually re-dial the Bank of Cashton at (608) 654-5121 or 800-205-7203 if you get a suspicious call. Do not auto redial caller ID on the phone.

Email addresses can be spoofed as well. Do not auto reply to non-secure emails you were not expecting from any financial institution or authority. When in doubt, call the sender to verify the legitimacy.

The Bank of Cashton will verify security questions over the phone before any personal or confidential information is given out.

Bank of Cashton will always call you first to suggest you update your personal information via online banking at our website www.bankofcashton.com. You may also fax or mail your contact information to us using the form off our website.

Questions about security? Give us a call:

(608) 654-5121

800-205-7203

The Angel Tree is Up!

Stop in to Bank of Cashton or Central Express and visit the Angel Tree. Community members can pick up a tag bearing the name and needs of a local child. Tags list either a toy or a clothing



item. Wrapped gifts can be brought to the Bank or Central Express and will be distributed near Christmas. Donations of hats, mittens, and scarves are also accepted. Let's continue this wonderful Cashton tradition of giving!

Small Business Saturday Success!

Thank you to everyone who came out to Shop Small on Small Business Saturday on November 24th. Shopping at small businesses can take place any day of the year. Remember to check out local retailers for great gifts and more this holiday season!

[Locate Small Businesses near you!](#)



10 Myths About HSAs



Let's bust some myths about Health Savings Accounts. Read this article [featuring 10 Myths About Health Savings Accounts](#) by Kimberly Lankford at Kiplinger. You can always give us a call at Bank of Cashton if you have any questions about whether and HSA is right for you!

Call Adam (608) 654-5121 ext. 221
or
Call Ann (608) 654-5121 ext. 234

Perfect Fit, Every Time!

Perfect for friends, family, teachers, and that hard-to-shop-for teenager in your life: Visa Gift Cards from Bank of Cashton are always the right size. Stop in today and ask us how you can check some gifts off your list with Visa Gift Cards!

Visa Gift Cards are accepted anywhere Visa is accepted.



Shopping Small Makes a BIG Impact!



Likelihood that a shopper (you!) will discover something new:

3x higher at a small business

Local income equality? You bet:

Places with more small businesses have less income inequality

Shopping small improves the social and civic life of a community:

In places with more local businesses, people have stronger social ties and participate in more civic affairs

[Source: Advocates for Independent Business \(AIB\)](#)

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